

CLIMATE CHANGERS

Tim Flannery's search for climate leadership

IMPACT CAMPAIGN



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ABOUT THE FILM

DIRECTOR Johan Gabrielsson

PRODUCER / WRITER Mark Forstmann

DISTRIBUTOR Antidote Films

RUNNING TIME 62 mins

WORLD PREMIERE 2023 Sydney Film Festival

CINEMA RELEASE 30+ Q&A screenings around Australia

BROADCAST Australian broadcaster to be announced

CLIMATE CHANGERS follows acclaimed scientist Tim Flannery as he searches for the missing ingredient in our fight against climate change – leadership. Where are the climate leaders who will drive change? How might they succeed where others have failed? Tim Flannery poses these questions as he meets global leaders from the corridors of power and frontlines of climate change.

CLIMATE CHANGERS offers a blueprint for effective climate leadership. It charts the different qualities, challenges and triumphs of diverse leaders around the world working at both grassroots and systems levels to create positive change.



WHY NOW?

**It's not just a climate emergency.
It's a leadership emergency.**

July 3 marked the planet's hottest day on record, with the WMO declaring another El Niño event is underway. Climate change is supercharging our weather, with communities around the world facing the impacts of extreme weather events, rising sea levels, heatwaves, water scarcity, food insecurity, displacement, and cultural and economic disruption.

A decade of inaction has cost us significantly. Our global leaders have failed to enact the necessary mitigation and adaptation measures to ensure a liveable and sustainable future for all. At the centre of the climate crisis is a crisis of political will and genuine leadership.

As Tim says, we have reached a critical point in the journey. This is the moment when either we change, or the world as we know it will change.

THE FACTS

- Australia's climate has warmed ~1.47°C on average since records began in 1910 ([CSIRO 2022](#))
- Global warming is likely to exceed 1.5°C this century, making it hard to limit to 2°C ([IPCC 2023](#))
- 83% of Australians are concerned about climate change and expect government action ([IPSQS 2022](#))
- Transition to net-zero by 2050 could lead to an \$890 billion increase in GDP over 50 years ([Deloitte 2023](#))

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“We all have the capacity to change at this moment of crisis, and to exhibit true climate leadership.”

- Tim Flannery

OUR VISION

...is to inspire everyday climate leadership, and empower climate action at individual, community, industrial and political levels.

IMPACT GOALS

- Catalyse reflection, learning and commitment to diverse forms of climate leadership, and move audiences from cautious to committed
- Drive engagement with climate action and climate justice initiatives, and empower community action
- Build pressure on our elected leaders to commit to meaningful action for climate at a systems level
- Amplify the voices of communities on the frontlines of climate change and increase support for community-led initiatives
- Support partners, campaigns, community groups and educators working to improve climate leadership and engagement with climate action

IMPACT ACTIVITIES

We are seeking support for the below activities to leverage the film as a tool for change:

PARTNERSHIPS & ADVOCACY

X,000

- Partner management, campaign materials
- Impact partner screenings, including parliamentary screening October 2023
- Impact website with action pathways
- EDMs to drive audiences to action
- Social media to grow audience and action

CORPORATE & COMMUNITY SCREENINGS

X,000

- Screening, discussion and action guides
- Community screenings outreach
- Community screenings management

EDUCATIONAL RESOURCES & SCREENINGS

X,000

- Curriculum-mapped guide and resource kit
- Education outreach
- Education screenings management

EVALUATION

X,000

- Ongoing measurement & evaluation
- Final case study

TOTAL X

[Support the impact campaign](#)

Thank you for joining our campaign for climate leadership.

CONTACT

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