

DISTRIBUTING SURVEYS

When to consider a survey

Impact activity

Pilot screening

Release

Community screenings

Educational Guide

Outreach

Reach

No. partners & supporters

Type, no. views, no. tickets

No. screenings, no. audiences, locations

No. downloads, no. schools & students

No. reached / beneficiaries

Survey

In person survey

Audience survey

Host surveys + Audience survey

Needs survey
Educational survey

Community / partner survey

When

After

After and follow up

Before, after and follow up

After or Retrospective pre

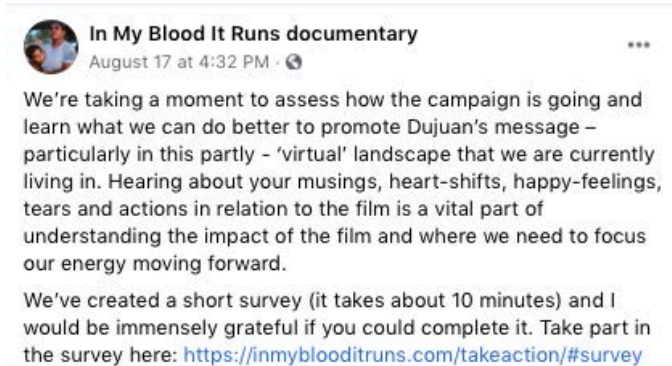
Before, after and follow up

Distributing surveys

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- In person post screening/event
 - Send via newsletter / EDM
 - Post on social media
 - Personal email invitation
 - Share in educational materials and resources
 - Embed on website
 - Share link in post-zoom or online activity

Social media examples

You can share on your social media pages...



In My Blood It Runs documentary
August 17 at 4:32 PM · 🌐

We're taking a moment to assess how the campaign is going and learn what we can do better to promote Dajuan's message – particularly in this partly - 'virtual' landscape that we are currently living in. Hearing about your musings, heart-shifts, happy-feelings, tears and actions in relation to the film is a vital part of understanding the impact of the film and where we need to focus our energy moving forward.

We've created a short survey (it takes about 10 minutes) and I would be immensely grateful if you could complete it. Take part in the survey here: <https://inmyblooditruns.com/takeaction/#survey>



Want to support the campaign?

We want your feedback!

www.inmyblooditruns.com/takeaction/#survey



Ghosthunter
June 25 · 🌐

Have you seen Ghosthunter? Your feedback helps us fine tune our impact campaign so we would love to hear from you!

Click below to fill out our anonymous survey. 🙏

<https://www.surveymonkey.com/r/LBMVWH3>

#GhosthunterMovie #resilience #trauma

... and via the Broadcaster or other partners



ABC Religion and Ethics ✓
August 10 · 🌐

If you saw last night's Compass we'd love to hear what you think and whether it made you question your own mortality and meaning.

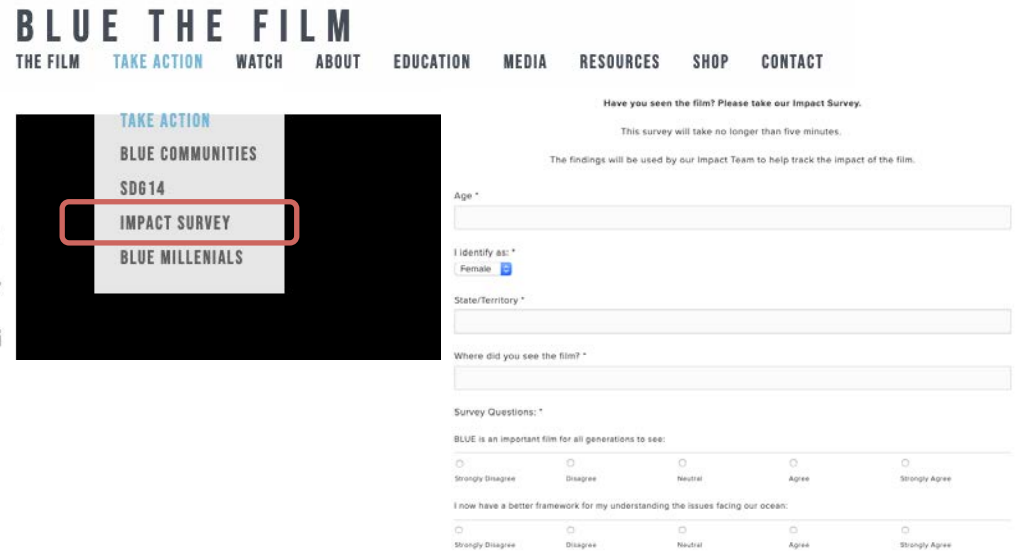
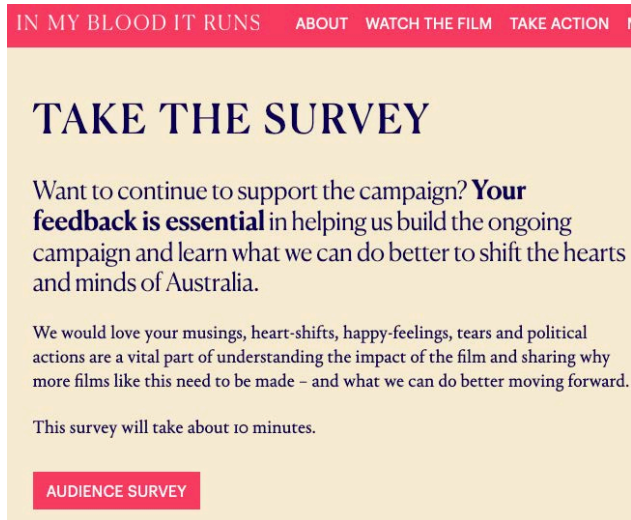
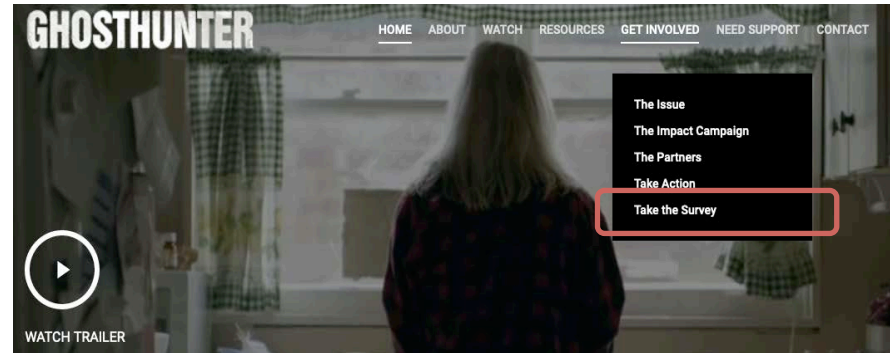
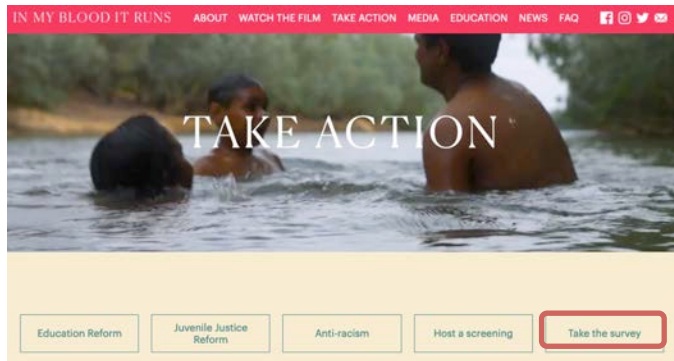
If you missed it you can watch on iview 📺 <https://tinyurl.com/y22nyurr> or on our website 📖 <https://tinyurl.com/yy7odgsn>



Would you change your life if you only had months to live?

Website examples


Promote the survey on your website, e.g. in the “Take Action” or “Get Involved” sections



You can redirect to external survey links or embed the form.

Educational examples

Share online with your Educational resources



EDUCATION

In the Classroom Resources Participate in survey Professional Learning



PARTICIPATE IN SURVEY

Used the film in the classroom, or for your own professional learning?

Your feedback is essential in helping us use the film more effectively in the education space and shape the ongoing campaign. We would be incredibly grateful if you and your students could complete our short survey, which should take about 10 minutes.

TEACHER SURVEY **STUDENT SURVEY**

...and in the Educational Guide

Resources

Mental Health Resources:

When viewing and discussing Backtrack Boys with young people, it is incumbent on educators and youth service providers to create a safe environment for everyone involved.

One way to do this is to ensure that young people are aware of mental health services and support that are available to them. Educators and youth service providers should frame this discussion of mental health services and support in accordance to the specific protocols that apply for their school, workplace or organisation.

Beyond Blue Secondary School Program:

www.beyondblue.org.au/healthy-places/secondary-schools-and-tertiary/secondary-schools-program

Catering to Years 8-10, Beyond Blue Secondary School Program equips students with the ability to deal with adverse events through the teaching of 'life skills' within a supportive and safe school environment.

Black Dog Institute School Services:

www.blackdoginstitute.org.au/education-services/schools

The Black Dog Institute provides a range of resources and support options for parents and teachers working with children at risk of depression, anxiety, suicide and other forms of illness. This site also offers a range of school-based programs.

SAFEMinds at Headspace:

<https://headspace.org.au>

The Headspace initiative SAFEMinds (Schools and Families Enhancing Minds) is a professional learning and resource package for schools and families that aims to enhance early intervention mental health support for by increasing teacher and parents and carer knowledge of mental health and emerging concerns.

Lifeline:

<https://www.lifeline.org.au/>

Lifeline are a national charity that provides Australians with access to 24-hour crisis support and suicide prevention services.

Reach Out:

<https://au.reachout.com/>

ReachOut is Australia's leading online mental health organisation for young people and their parents. They provide practical support, tools and tips help young people get through anything from everyday issues to tough times. They also offer resources for parents and teachers.

Student Survey

Thank you for completing the Backtrack Boys ATOM guide. We would appreciate your feedback. Please complete the following survey:

<https://www.surveymonkey.com/r/BacktrackBoysEducationalSurvey>

Backtrack Boys Film Resources

www.backtrackboys.com

Order the film and screening license from ATOM.

The Backtrack Boys website has the following resources available:

- ▶ Backtrack Boys workbook
- ▶ Downloadable film clips
- ▶ Screening and discussion guides for film screenings
- ▶ Downloadable posters and flyers
- ▶ Downloadable images from the film
- ▶ Media articles and reviews of the film
- ▶ You can donate to Backtrack Boys Impact Campaign to help bring this film to communities and schools around Australia via [Documentary Australia](#)

Website:

www.backtrackboys.com

Facebook:

<https://www.facebook.com/BacktrackBoys/>

Twitter:

<https://twitter.com/BacktrackDoc>

Instagram:

<https://www.instagram.com/backtrackboysfilm/>

Sign up to Newsletter:

<https://backtrackboys.com/subscribe/>

Student Survey:

<https://www.surveymonkey.com/r/BacktrackBoysEducationalSurvey>